2011 Schedule

ISECON

Information Systems Educators Conference

CONISAR

Conference on Information Systems Applied Research

November 3 to 6, 2011
Wilmington, NC USA

Professional Affiliations:

Our Supporters

Thank you to our exhibitors and sponsors of this year's conferences. Their support has enabled us to not have increased our conference fees in over 5 years. Please make sure you visit their exhibits and attend their workshops/product demonstrations to learn more about how they may assist IS/CS/IT educators.

University of North Carolina Wilmington

Cameron School of Business, Larry Clark, Dean.

Sponsor of the Friday Breakfast and Keynote Industry Speaker on skills our students should possess upon graduation

Sponsor of the water taxi to the battleship on Saturday afternoon.

Angie Chepelsky
Adam Marsh

Demonstration on Friday at 10 a.m.

Get your IS Students engaged, prepared and read to succeed with CourseMate!!

Betsy Nixon
Bob Horan

Demonstration on Friday at 11:30 a.m.

New Approaches in Introductory Course Methods and Materials

Beth Lang Golub
Debbie Martin

Demonstration on Friday at 9:30 a.m.

New Approaches to Student Engagement in the Intro IS/MIS course

IBM Academic Alliance

Penelope Gardner
Thomas Harris Jr.

Demonstration on Friday at 11:00 a.m.

IBM Teams Up with You to Develop Students' Business Analytics Skills

Visible Systems

John Nash
Jana Nash

Demonstration on Friday at 3:00 p.m.

Educational Modeling Tools for Planning, Analysis and Design Courses

Murach Books

Visit their exhibit table for more information

Conference Highlights

Thursday Highlights

Reception	Meetings	Panels	Workshops
Welcoming Reception and EDSIG Fellows Recognition 6:00 p.m., Lower Lobby *included in the Guest Package*	EDSIG Board of Directors Meeting 8:30 a.m. and 2:00 p.m. Boardroom First Time Attendee Welcoming Session (all new attendees welcome!) 5:00 p.m., Cape Fear A	A Tool for Program Review, Assessment and Accreditation: The Information Systems Assessment Test 4:00 p.m. Cape Fear A	Data Mining Methods Workshop Using SQL Server Analysis Services 2:30 p.m., Skinner Fostering Integration of Individuals with Developmental and Intellectual Disabilities into CS/IS Schools 4:00 p.m. Skinner

**Paper Presentation Sessions at Noon, 2 and 4 p.m.
**Refreshment Breaks at 1:30 and 3:30 p.m.

Friday AM Highlights

Keynote / Tour	Demonstrations	Workshops
Industry Keynote Breakfast Tim Mellitt – CIO GE Hitachi Nuclear Energy 7:45 a.m. Lower Lobby *Sponsored by UNCW* Guests: Walking tour of Historic Wilmington 10:00 a.m., meet in the Boardroom *included in guest package, $10 for all other participants*	New approaches to student engagement in the Intro IS/MIS Course (Wiley) 9:30 a.m., Cape Fear A Get your IS Students engaged, prepared and read to succeed with CourseMate! (Cengage Learning) 10:00 a.m. – Cape Fear A IBM Teams up with You to Develop Students Business Analytics Skills 11:00 a.m., Cape Fear A New Approaches in Introductory Course Methods and Materials (Pearson Education) 11:30 a.m., Cape Fear A	Creating Windows Mobile Apps 9:30 a.m. Skinner

**Paper Presentation Sessions at 9:30 and 11:00 a.m.
**Refreshment Break at 10:30 a.m.

Friday PM Highlights

Keynote	Meetings	Panels	Demonstration
Educator of the Year Luncheon: Kathy Schwalbe 12:10 p.m., Lower Lobby	JISE Editors Meeting 2:00 p.m. Board Room	The Tenth Strand: Proposing a Separate Course in Societal and Ethical Issues for IS Majors 2:00 p.m. Cape Fear A	Educational Modeling Tools for Planning, Analysis and Design Courses (Visible Systems) 3:00 p.m. Cape Fear A

Friday PM Highlights (continued)

River Cruise!	Meetings	Panels	Workshops
Dinner / River Cruise on the Henrietta Meet in Lobby at 5:45 to 6 p.m. to walk to the river boat (shuttle service will be provided) *included in Guest Package*	EDSIG Fellows Annual Meeting 4:15 p.m., Board Room	Journal of Information Systems Education (JISE) Insight and Advice on Publishing Your Research 4:45 p.m. Cape Fear A	Improving your effectiveness in teaching IT Project Management 3:45 p.m., Cape Fear A Using Google Docs and Shared Media Prims to facilitate interaction and collaboration in Second Life 3:45 p.m., Skinner

**Paper Presentation Sessions at 2 and 3:45 p.m.
**Refreshment Break at 3:30 p.m.

Saturday AM Highlights

Meal/Trip	Meetings	Panels	Workshops
AITP/FITE/EDSIG Breakfast 7:45 a.m. Lower Lobby Guests – meet in lobby for optional trip / lunch to Ocean *not included in Guest Package, Taxi and Meal extra*	FITE Regents Meeting: 9:15 a.m. Board Room Volunteering for EDSIG (all interested in helping grow our organization) 11:00 a.m. Skinner	Model Curriculum "Wiki" Birds of a Feather Panel 9:15 a.m., Cape Fear A IS 2010 & ABET Accreditation: Perspectives and Issues on the Current Iteration 11:00 a.m. Cape Fear A	Beyond Twitter and Facebook: Integrating Social Software 9:15 a.m., Skinner

**Paper Presentation Sessions at 9:15 and 11:00 a.m.
**Refreshment Break at 10:40 a.m.

Saturday PM Highlights

Recognition	Meetings	Abstracts Only	Battleship Tour
Best Papers Recognition Luncheon 12:10 p.m. Lower Lobby	EDSIG Annual Meeting / Elections. All welcome! 5:30 p.m. Cape Fear A	Abstract Only Presentations start at 4:00 p.m. Come to offer advice to works in progress and find new research associates	River Taxi rides to the USS North Carolina *admission to Battleship not included ($12/adult, $6 kids, under 5 free) Every 30 minutes from 2 to 5 p.m. Leaves from the dock outside the Hilton Shuttle Provided by Cengage Learning

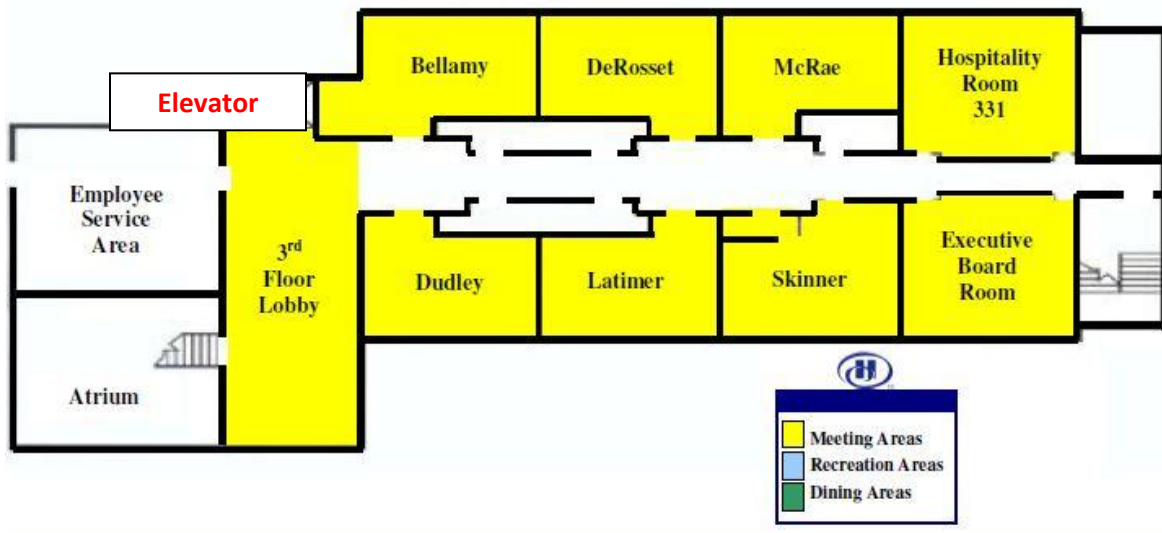**Paper Presentation Sessions at 2:15 and 4:00 p.m.
**Refreshment Break at 3:40 p.m.
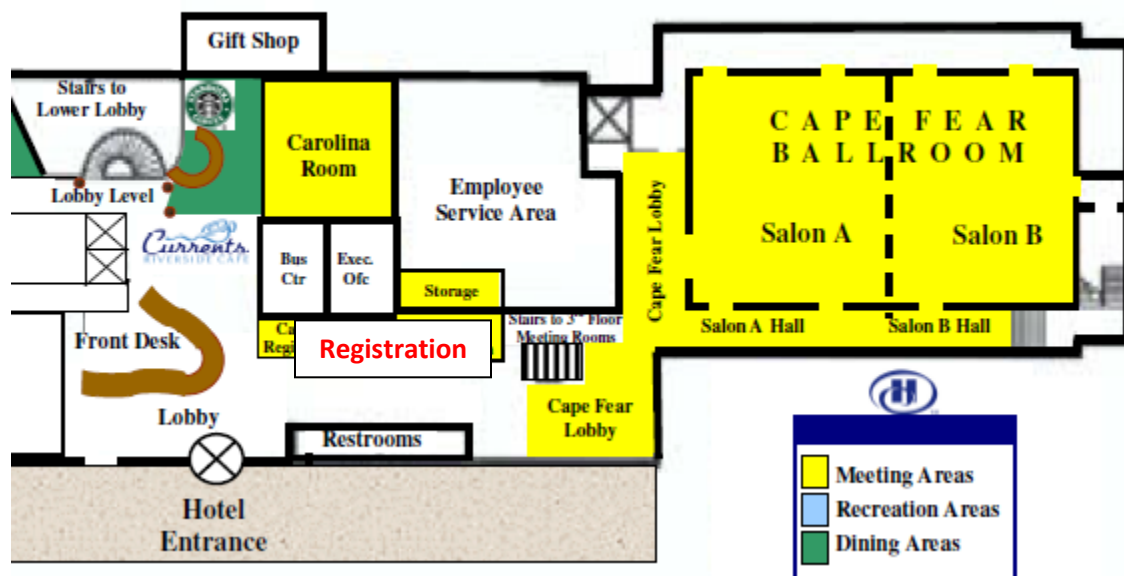
Sunday AM – 2012 Planning Meeting

New Orleans organizational / planning meeting, all welcome. 8:30 a.m. Board Room
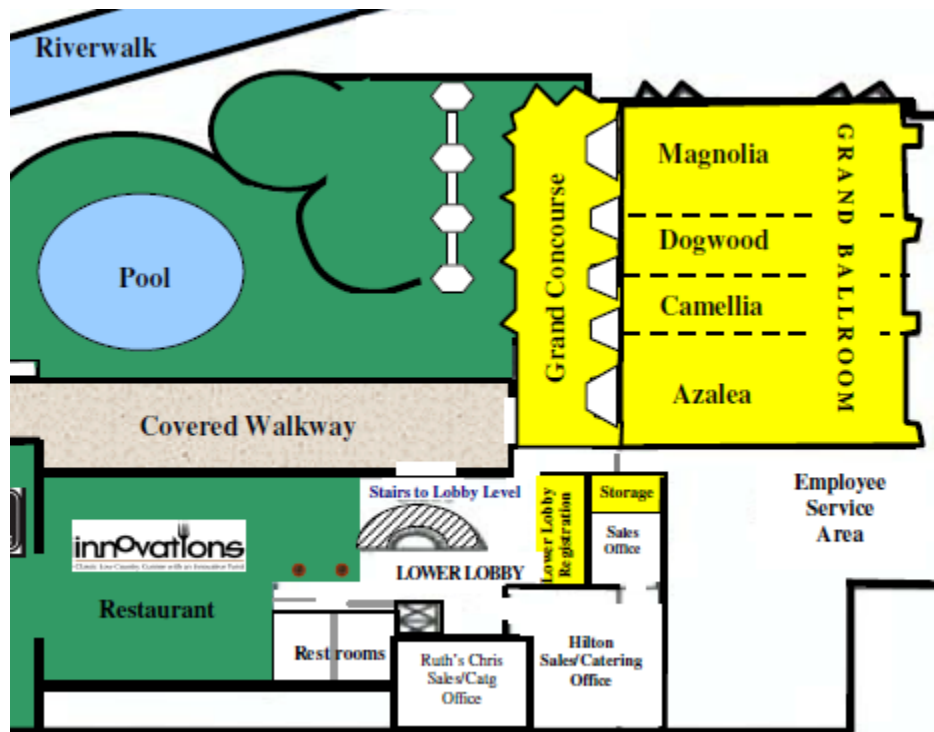
Hotel Maps

Breakout Rooms – 3rd Floor
(Up steps from registration and lobby areas)

Elevator	Bellamy	DeRosset	McRae	Hospitality Room 331
Employee Service Area	3rd Floor Lobby	Dudley	Latimer	Skinner	Executive Board Room
Atrium				

Meeting Areas
Recreation Areas
Dining Areas

Lobby Floor (2nd Floor)
(Registration, Cape Fear A Breakout, Coffee Breaks and Vendor Exhibits)

Gift Shop
Stairs to Lower Lobby
Lobby Level
Carolina Room
Employee Service Area
CAPE FEAR BALLROOM
Salon A   Salon B
Bus Ctr   Exec. Ofc
Storage
Cape Fear Lobby
Front Desk
Registration
Stairs to 3rd Floor Meeting Rooms
Salon A Hall   Salon B Hall
Lobby
Restrooms
Cape Fear Lobby
Hotel Entrance

Meeting Areas
Recreation Areas
Dining Areas

1st Floor (Lower Level)
Major Meal Functions / Reception

Detailed Schedule

Thursday, November 3 – Noon to 1:30 p.m.

Location/Chair	12 Noon to 12:25 pm	12:30 to 12:55 pm	1:00 to 1:25 pm
Bellamy Reinicke, Bryan	ISECON Paper Ethics Education Students' Responses to Ethical Dilemmas in an Academic Setting and in the Work Place Teer, Kruck, James Madison University, (1616)	ISECON Paper Ethics Education A Framework for Addressing Ethics in the Digital Age Lind, North Carolina A&T State University, (1624)	ISECON Paper Integration w/other Disciplines Cloud Computing as a Core Discipline in a Technology Entrepreneurship Program Lawler, Joseph, Pace University, (1607)
DeRosset White, Bruce	CONISAR Paper Networks / Clouds / Security Pay-What-You-Want Pricing for Mobile Applications: The Effect of Privacy Assurances and Social Information Racherla, Keith, Babb, West Texas A&M University, (1833)	ISECON Paper Capstone Experience A Decade Review of a Masters-Level Real-World-Projects Capstone Course Tappert, Stix, Pace University, (1661)	ISECON Paper IS Classroom Cases Social Media as a Tool for Product Launches: How DISCO saved $100,000 White, LaManna, Quinnipiac University, (1745)
Dudley Shannon, Li-Jen	ISECON Paper Outcomes Assessment A Case Study: Applying Critical Thinking Skills to Computer Science and Technology Shannon, Bennett, Sam Houston State University, (1606)	CONISAR Paper Human Computer Interaction Why are People Using Google's Chrome Browser? Corley, Hunsinger, Appalachian State University, (1838)	CONISAR Paper IT Management / Strategy Does Size Matter in IT? An exploratory analysis of critical issues facing organizations based on company size Peslak, Penn State University - Worthington Scranton, (1806)

Refreshment Break at 1:30 p.m., Registration Lobby

Thursday, November 3 – 2:00 to 3:30 p.m.

Location / Chair	2:00 to 2:25 pm	2:30 to 2:55 pm	3:00 to 3:25 pm
Bellamy Gebauer, Judith	ISECON Paper Pedagogy/Curriculum The Learning and Productivity Benefits to Student Programmers from Real-World Development Environments Debuse, Lawley, University of the Sunshine Coast, (1648)	ISECON Paper IS Classroom Cases Creating Visualizations from Multimedia Building Blocks: A Simple Approach to Teaching Programming Concepts Linden, Victoria University, Lederman, University of Melbourne, (1619)	ISECON Paper Ethics Education An Expanded Study of Net Generation Perceptions on Privacy and Security on Social Networking Sites (SNS) Molluzzo, Lawler, Doshi, Pace University, (1634)
DeRosset Sagheb-Tehrani, Mehdi	ISECON Paper Outcomes Assessment Measuring Assurance of Learning Goals: Effectiveness of Computer Training and Assessment Tools Murphy, Sharma, Rosso, North Carolina Central University, (1658)	ISECON Paper Green IT Education Challenges of Designing, Developing and Teaching an Undergraduate Course on IT & Environment for IS, IT, CS majors and as a General Education for all Students Krishnamoorthy, Framingham State U (1617)	CONISAR Paper Networks / Clouds / Security Using the cloud: How to keep your data private Pauli, Cronin, Ham, Dakota State University, (1814)
Dudley Winkler, Hsui-lin	CONISAR Paper PhD Papers/WIP Mobile Telephone Usage and Perception During Group Meetings. Bajko, Ryerson University, (1837)	ISECON Paper Distance Education Challenges Data Analytics in Evaluating Student Forum: A Study of Sampled Forum Data Winkler, Pace University, (1697)	CONISAR Paper Networks / Clouds / Security New Tech Effect: Analyzing Juror Credibility In Cases Involving Digital Evidence Davis, Paullet, Robert Morris Univ., Kraeer, Point Park University, Grant, Robert Morris University, (1831)
Skinner	ISECON Workshop Data Mining Methods Workshop Using SQL Server Analysis Services Jafar, Babb, West Texas A&M U (1792)	ISECON Workshop Data Mining Methods Workshop Using SQL Server Analysis Services (Continued)	ISECON Workshop Data Mining Methods Workshop Using SQL Server Analysis Services (Continued) / (ends 3:45)

Refreshment Break at 3:30 p.m., Registration Lobby

Thursday, November 3 – 4:00 to 5:30 p.m.

Location / Chair	4:00 to 4:25 pm	4:30 to 4:55 pm	5:00 to 5:30 pm
Bellamy Lind, Mary	ISECON Paper / Ethics Education Will They or Won't They? Exploring Ethical Judgment, Gender, Age, Geographic Region, and Behavioral Intent *Martin, Woodward,* Southern Illinois U - Carbondale, **(1636)**	ISECON Paper / Ethics Education An Ethics Whirlwind: A Perspective of the Digital Lifestyle of Digital Natives and Initial Thoughts on Ethics Education in Technology *Hall,* Champlain College, **(1618)**	ISECON Paper Model Curriculum Extensions Enterprise Architecture – An Analysis of IS 2010's Newest Core Course *Schell,* University of North Carolina Wilmington, *Mathieu,* James Madison University, **(1678)**
Cape Fear A	ISECON Panel A Tool for Program Review, Assessment and Accreditation: The Information Systems Assessment Test *McKell,* Brigham Young U., *Kasper,* Virginia Commonwealth U., *More Panelists* →	ISECON Panel A Tool for Program Review, (continued) *White,* Quinnipiac U., *Dhariwal,* Excelsior College, *Hilton,* U. of Wisconsin Eau Claire, **(1766)**	ISECON Panel First Time Attendee Welcoming Session *Lenox,* Westminster College, *Woratschek,* Robert Morris University, **(1765)**
DeRosset Martin, Nancy	ISECON Paper / Pedagogy/Curriculum Multiple Submissions and their Impact on the 'Path of Learning' *Gebauer, Janicki, Yaylacicegi,* Univ of North Carolina Wilmington, **(1659)**	ISECON Paper / Pedagogy/Curriculum A Design Quality Learning Unit in OO Modeling Bridging the Engineer and the Artist *Waguespack,* Bentley University, **(1625)**	ISECON Paper / Pedagogy/Curriculum Wikis as a Student Collaborative Tool *Everett,* Morehead State University, **(1601)**
Dudley Serapiglia, Anthony	ISECON Paper / Other Topics Adjunct Communication Methods Outside the Classroom: A Longitudinal Look *Serapiglia,* St Vincent College, **(1670)**	ISECON Paper / IS Classroom Cases Technology and the Evolution of the Workplace *White, Flynn,* Quinnipiac Univ, **(1747)**	ISECON Paper / IS Research for Educators Emerging Technologies: Public Health Educators' Knowledge and Attitudes Towards Global Sensor Networks *Ajani, Stork,* Robert Morris U, **(1694)**
Skinner	ISECON Workshop Fostering Integration of Individuals with Developmental and Intellectual Disabilities into CS/IS Schools *Lawler,* Pace University, **(1762)**	ISECON Workshop (Continued)	

Friday, November 4, - 9:30 to 10:30 a.m.

Location / Chair	9:30 to 9:55 am	10:00 to 10:25 am
Bellamy Lawrence, Cameron	ISECON Paper / Pedagogy/Curriculum Teaching Management Information Systems as a General Education Requirement (GER) Capstone *Hoanca*, University of Alaska Anchorage, **(1635)**	ISECON Paper / Pedagogy/Curriculum Systems Analysis and Design: Know your audience *Reinicke*, Univ of North Carolina Wilmington, **(1673)**
Cape Fear A	ISECON Demonstration/Workshop New approaches to student engagement in the Intro IS/MIS course. *Lang Golub*, *Martin*, John Wiley & Sons, **(1796)**	I ISECON Demonstration/Workshop Get your IS Students engaged, prepared and read to succeed with CourseMate! *Chepelsky*, *Adams*, Cengage Learning, **(1767)**
DeRosset Brooks, Nita	ISECON Paper / Integration w/other Disciplines CIS Program Redesign Driven By IS2010 Model: A Case Study *Surendran*, *Amer*, *Schwieger*, Southeast Missouri State University, **(1610)**	ISECON Paper / Distance Education Challenges Towards a Consistent Model Information Systems Curriculum *Sagheb-Tehrani*, Bemidji State University, **(1602)**
Dudley Yaylacicegi, Ulku	ISECON Paper / Distance Education Challenges Introducing a Graduate Skills Business Unit into a Business Degree in Malaysia Using a Transnational Delivery Model *Stein*, *Licciardi*, Victoria University, Australia, **(1620)**	ISECON Paper / Ethics Education A Study of the Perceptions of College Students on Cyberbullying *Molluzzo*, *Lawler*, Pace University, **(1633)**
Latimer Segall, Mark	CONISAR Paper / IT Innovation / Tech Changes Talk to Text: Changing Communication Patterns *Pinchot*, *Douglas*, *Paullet*, *Rota*, Robert Morris University, **(1830)**	CONISAR Paper / Applied IS Research/Methodologies An Approach for Developing Business Architecture, an Essential Enabler for Business and IT Alignment *Li*, Modis, Inc., *Steenkamp*, Lawrence Technological University, **(1841)**
Skinner	ISECON Workshop Creating Windows Mobile Apps *Frydenberg*, Bentley University, **(1764)**	ISECON Workshop Creating Windows Mobile Apps (Continued) (continues until Noon)

Friday, November 4, - 11:00 to Noon

Location/Chair	11:00 to 11:25 am	11:30 to 11:55 am
Bellamy Schwieger, Dana	ISECON Paper / Pedagogy/Curriculum ALICE In Online And On-Campus Environments – How Well Is It Received? *Nguyen*, Australian Catholic Univ, *Nandi*, RMIT Univ, Mel, *Warburton*, School of CS and Information Technology, **(1613)**	ISECON Paper / Pedagogy/Curriculum Improving Student Numeracy Skills Through a Combined MIS/DS Course with Traditional and Online Teaching Methods *Popovich*, Saint Michael's College, **(1651)**
Cape Fear A	ISECON Demonstration /Workshop IBM Teams Up with You to Develop Students' Business Analytics Skills *Gardner, Harris Jr*, IBM, **(1797)**	ISECON Demonstration / Workshop New Approaches in Introductory Course Methods and Materials (Pearson Education) *Nixon, Horan*, Pearson Education, **(1769)**
DeRosset Breimer, Eric	ISECON Paper / Pedagogy/Curriculum A Curriculum Design System For Information Systems Programs *Slack*, Minnesota State University, **(1649)**	ISECON Paper / Pedagogy/Curriculum Using Easy Excel Tools with Clickers to Make large or Small Classes on Any Subject Immediately Engaging *Slauson*, Colorado Mesa University, **(1622)**
Dudley Siegfried, Robert	CONISAR Paper / Systems Devel/Software Eng Plan to Throw one Away: Lessons Learned Developing an Economic Simulator *Battig, Commo*, Saint Michael's College, **(1803)**	CONISAR Paper / Applied IS Research/Methodologies An Empirical Study of Social Networking Behavior Using Theory of Reasoned Action *Peslak*, Penn State University, *Ceccucci*, Quinnipiac University, *Sendall*, Merrimack College, **(1807)**
Latimer Kakish, Kamal	ISECON Paper / Outcomes Assessment Analysis of the Effectiveness of Traditional Versus Hybrid Student Performance for An Introductory Computing Course *Kakish*, Georgia Gwinnett College, *Pollacia*, Northwestern State University, *Heinz*, Georgia Gwinnett College, **(1628)**	ISECON Paper / Distance Education Challenges Is Student Performance On The Information Systems Analyst Certification Exam Affected By Form Of Delivery Of Information Systems Coursework? *Haga, Moreno, Segall*, Metropolitan St Col of Denver, **(1662)**
Skinner	ISECON Workshop Creating Windows Mobile Apps *Frydenberg*, Bentley University. **(1798)**	ISECON Workshop Creating Windows Mobile Apps (Continued)

Friday, November 4, - 2:00 to 3:30 p.m.

Location / Chair	2:00 to 2:25 pm	2:30 to 2:55 pm	3:00 to 3:25 pm
Bellamy Popovich, Karen	ISECON Paper / Capstone Experience Cloud Computing for Capstone Software Development Courses *Roggio*, University of North Florida, **(1692)**	ISECON Paper / Pedagogy/Curriculum Software Engineering Frameworks: Textbooks vs. Student Perceptions *McMaster*, Fort Lewis College, *Hadfield*, Air Force Academy, *Wolthuis*, Brigham Young U-Hawaii, *Sambasivam*, Azusa Pacific U, **(1603)**	ISECON Paper / Enrollment Trends Will Computer Engineer Barbie® impact young women's career choices? *Martincic*, Saint Vincent College, *Bhatnagar*, University of Pittsburgh Johnstown, **(1672)**
Cape Fear A	ISECON Panel The Tenth Strand: Proposing a Separate Course in Societal and Ethical Issues for Information Systems Majors *Currie Little*, Towson U, *Lind*, NC A&T State U, *Hall*, Champlain Col, **(1775)**	ISECONPanel The Tenth Strand: Proposing a Separate Course in Societal and Ethical Issues for Information Systems Majors (continued)	ISECON Demonstration / Workshop Educational Modeling Tools for Planning, Analysis and Design Courses *Nash*, *Nash*, Visible Systems, **(1799)**
DeRosset Slauson, Gayla	ISECON Paper / Pedagogy/Curriculum Fusing Communication and Writing Skills in The 21st Century's IT/IS Curricula *Liu*, *Murphy*, Marymount U, **(1608)**	ISECON Paper /Pedagogy/Curriculum Visual Basic Programming Impact on Cognitive Style of College Students: Need for Prerequisites *White*, Texas State U-San Marcos, **(1615)**	ISECON Paper / Pedagogy/Curriculum The Silver Lining: A Teaching Case Using Google Docs to Illustrate Cloud Computing Concepts *Frydenberg*, Bentley University, **(1641)**
Dudley Waguespack, Leslie	ISECON Paper / Distance Ed Challenges Behind the Final Grade in Hybrid v. Traditional Courses: Comparing Student Performance by Assessment Type, Core Competency, and Course Objective *Bain*, Rhode Island College, **(1666)**	ISECON Paper / Pedagogy/Curriculum Strategies for Ensuring Computer Literacy Among Undergraduate Business Students: A Marketing Survey of AACSB-Accredited Schools *Hungerford*, *Baxter*, *LeMay*, *Helms*, Dalton State College, **(1643)**	ISECON Paper / Capstone Experience Considerations for Integrating and Sustaining Experiential Learning and a Capstone Experience *Berardi*, *Blundell*, Kent State University at Stark, **(1702)**
More Sessions between 2 and 3:30 on the next page			

Location / Chair	2:00 to 2:25 pm	2:30 to 2:55 pm	3:00 to 3:25 pm
Latimer Pauli, Wayne	CONISAR Paper / HCI The Effects of Interruptions on Remembering Task Information *Lenox*, Westminister College, *Pilarski*, Carnegie Mellon U. *Leathers*, Westminster College, **(1802)**	CONISAR Paper/ HCI Study of User Behavior in Image Retrieval and Implications for Content Versus Concept Based Access *Schultz*, Tarleton State University, **(1829)**	ISECON Paper / IS Research for Educators A Projection of Skills Needed By Web Design Architects for 2013 *McCoy*, Morehead State College, **(1701)**
Skinner Harris, Albert	CONISAR Paper / Web Applications Web 2.0 Measuring Propagation in Online Social Networks: The case of YouTube *Afrasiabi Rad, Benyoucef*, U of Ottawa, **(1834)**	ISECON Paper PhD Papers / WIP Politexting:Using Mobile Technology to Connect the Unconnected and Expanding the Scope of Political Communication *Olaore*, Robert Morris University, **(1675)**	ISECON Panel Developing and Publishing IS Teaching Cases *Smith*, High Point University, *Ballenger*, Washington and Lee University, **(1791)**

Friday, November 4, - 3:45 to 5:15 p.m.

Location / Chair	3:45 to 4:10 pm	4:15 to 4:40 pm	4:45 to 5:15 pm
Bellamy Stein, Andrew	ISECON Paper / Distance Ed Challenges Ideas Tried, Lessons Learned and Improvements to Make: A Journey in Moving a Spreadsheet-Intensive Course Online *Berardi*, Kent State U at Stark, **(1691)**	ISECON Paper / Distance Ed Challenges Implementation of a Distance MS-CIS Program: Lessons Learned & Principles for Success *Clark*, Colorado State University, **(1605)**	ISECON Paper / Distance Ed Challenges Comparatively Assessing The Use Of Blackboard Versus Desire2learn: Faculty Perceptions Of The Online Tools *Chawdhry*, California U of PA, *Paullet*, *Benjamin*, American Public U System, **(1676)**
Cape Fear A Ceccucci, Wendy	ISECON Workshop Improving your effectiveness in teaching IT Project Management *Schwalbe*, Augsberg College, **(1768)**	ISECON Workshop Improving your effectiveness in teaching IT Project Management (Continued)	ISECON Panel Journal of Information Systems Education Insight and Advice on Publishing Your Research *Kruck*, James Madison U, *Harris*, Appalachian St U, *Surendran*, SE Missouri St U, **(1763)**

Sessions continued from previous page

Location / Chair	3:45 to 4:10 pm (Friday)	4:15 to 4:40 pm (Friday)	4:45 to 5:15 pm (Friday)
DeRosset Lawler, James	ISECON Paper / Enrollment Trends Factors influencing students' decisions to major in a computer-related discipline *Lenox*, Westminster College, *Jesse*, Thiel College, *Woratschek*, Robert Morris U, **(1665)**	ISECON Paper / Pedagogy/Curriculum Beyond the Bake Sale: Fundraising and Professional Experience for Students Involved in an Information Systems Student Chapter *Snyder, Carpenter, Slauson, Skinner*, Colorado Mesa U, *Nash*, Pro Velocity, **(1647)**	ISECON Paper / IS Research toward Educators The Need for Mobile Application Development in IS Curricula: An Innovation and Disruptive Technologies Perspective *Babb, Abdullat*, West Texas A&M U, **(1682)**
Dudley Linden, Tanya	CONISAR Paper / Master Student/Faculty Papers Outsourcing Best Practices *Mikita, DeHondt II*, Grand Valley State University, **(1813)**	CONISAR Paper / Other Semiotics as a Theoretical Foundation of Information Design *Sharp*, Tarleton State University, **(1821)**	ISECON Paper / Pedagogy/Curriculum Designing an Introductory CIS Course to Attract and Retain Female (and Male) Students *Soe, Guthrie*, California State Polytechnic U, *Yakura*, Michigan State U, *Hwang*, California State Polytechnic U, **(1642)**
Latimer Roggio, Robert	ISECON Paper / Pedagogy/Curriculum Reasserting the Fundamentals of Systems Analysis and Design through the Rudiments of Artifacts *Jafar, Babb*, West Texas A&M University, **(1671)**	ISECON Paper / Other Topics Revisiting Tinker vs. Des Moines School District: How Technological Advances Change the Notion of "Disruption" within the Classroom *Louch*, Sanford-Brown Institute, *Frketich*, Indiana University of Pennsylvania, **(1698)**	ISECON Paper / Distance Education Challenges Improving the LMS Selection Process: Instructor Concerns, Usage and Perceived Value of Online Course Delivery Tools *Laverty, Wood, Tannehill, Kohun, Turchek*, Robert Morris University, **(1683)**
Skinner	ISECON Workshop Using Google Docs and Shared Media Prims to facilitate interaction and collaboration in Second Life *Korzaan, Brooks*, Middle Tennessee State University, **(1794)**	ISECON Workshop Using Google Docs and Shared Media Prims to facilitate interaction and collaboration in Second Life (Continued)	ISECON Paper Masters Student/Faculty Papers The Importance of Written Security Policy for any Network Connection *Kianmehr, Becker, Kamali* , Missouri Western State University, **(1774)**

Saturday, November 5, - 9:15 to 10:45 a.m.

Location / Chair	9:15 to 9:40 am	9:45 to 10:10 am	10:15 to 10:40 am
Bellamy Stork, Elizabeth	ISECON Paper / Pedagogy/Curriculum Developing an Introductory Level MIS Project in Accordance with AACSB Assurance of Learning Standard 15 *Schwieger*, Southeast Missouri State University, **(1629)**	ISECON Paper / Pedagogy/Curriculum Facing the Challenges of IS Education for the Net Generation *Law*, University of Guam, **(1631)**	ISECON Paper / Pedagogy/Curriculum Market Basket Analysis for Non-Programmers *Yoder*, *Vandenberg*, *Breimer*, Siena College, **(1657)**
Cape Fear A	ISECON Panel Model Curriculum "Wiki" Birds of a Feather Panel Session *Lind*, North Carolina A&T State U, *Hall*, Champlain College, *Chen*, Abu Dhabi University, **(1770)**	ISECON Panel Model Curriculum ... (Continued)	ISECON Panel Model Curriculum "...... (Continued)
DeRosset Bain, Lisa	ISECON Paper / IS Research toward Educators Determinants of an Effective Cloud Computing Strategy *Lawler*, *Howell-Barber*, *Yalamanchi*, *Joseph*, Pace University, **(1623)**	ISECON Paper / Pedagogy/Curriculum Treating the Healthcare Workforce Crisis: A Prescription for a Health Informatics Curriculum *Campbell*, *Pardue*, *Longenecker*, *Barnett*, *Landry*, University of South Alabama, **(1674)**	ISECON Paper / Pedagogy/Curriculum Microsoft Enterprise Consortium: A Resource for Teaching Data Warehouse, Business Intelligence and Database Management Systems *Kreie*, New Mexico State U, *Hashemi*, University of Houston-Downtown, **(1660)**
Dudley Conlon, Michael	CONISAR Paper / Applied IS Research/Methodologies Social Networking Systems and Campus Life *Sgambato*, *Petkov*, *Wolf*, Eastern Connecticut State University, **(1828)**	CONISAR Paper Business Intelligence Maximizing Visibility in Skylines *Miah*, Southern University at New Orleans, **(1804)**	CONISAR Paper / ERP/Bus Process/Supply Chain Visualizing Capacity and Load: A Production Planning Information System for Metal Ingot Casting *Wu*, *Acharya*, Robert Morris University, **(1823)**
More sessions on next page			

Location / Chair	9:15 to 9:40 am (Saturday)	9:45 to 10:10 am (Saturday)	10:15 to 10:40 am (Saturday)
Latimer Hungerford, Bruce	CONISAR Paper IT Innovation / Tech Changes Building a Real-Time Bus Tracking Data Display System *Dudley*, *Vetter*, *Brown*, *Janicki*, U of North Carolina Wilmington, **(1824)**	CONISAR Paper / Business Intelligence Using Market Basket Analysis to Estimate Potential Revenue Increases for a Small University Bookstore *Hoanca*, *Mock*, U of Alaska Anchorage, **(1822)**	CONISAR Paper / Business Intelligence Most Popular Package Design *Miah*, Southern University at New Orleans, **(1816)**
Skinner Sendall, Patricia	ISECON Workshop Beyond Twitter and Facebook: Integrating Social Software Tools in the Classroom *Frydenberg*, Bentley University, *Sendall*, Merrimack College, *Serapiglia*, St. Vincent College **(1795)**	ISECON Workshop Beyond Twitter and Facebook: Integrating Social Software Tools in the Classroom (Continued)	ISECON Paper Masters Student/Faculty Papers Involuntary Commitment Application: An Online Training Module *Whitfield*, University of North Carolina Wilmington, **(1637)**

Saturday, November 5, - 11:00 to Noon

Location / Chair	11:00 to 11:25 am	11:30 to 11:55 am
Bellamy Kreie, Jennifer	ISECON Paper / Pedagogy/Curriculum Preparing for a Career as a Network Engineer *Morris*, *Fustos*, *Haga*, Metropolitan State College of Denver, **(1626)**	ISECON Paper / IS Research toward Educators Whatever Happened to Richard Reid's List of First Programming Languages? *Siegfried*, Adelphi University, *Greco*, *Miceli*, *Siegfried*, Adelphi University, **(1681)**
Cape Fear A	ISECON Panel IS 2010 & ABET Accreditation: Perspectives and Issues on the Current Iteration *Saulnier*, Quinnipiac U, *Kasper*, Virginia Commonwealth U, *Mathieu*, James Madison U, *Murray*, Kennesaw State University, *White*, Quinnipiac University, **(1761)**	ISECON Panel IS 2010 & ABET Accreditation: Perspectives and Issues on the Current Iteration (Continued)

Location / Chair	11:00 to 11:25 am (Saturday)	11:30 to 11:55 am (Saturday)
DeRosset Petkov, Doncho	ISECON Paper / IS Research toward Educators Does the Instructor's Experience as a Practitioner Affect the Purpose and Content of the Undergraduate Systems Analysis and Design Course? *Burns*, Ramapo College of New Jersey, **(1664)**	ISECON Paper / Pedagogy/Curriculum Problem Solving Frameworks for Mathematics and Software Development *McMaster*, Fort Lewis College, *Sambasivam*, Azusa Pacific University, *Blake*, Brigham Young University, **(1653)**
Dudley Clark, Jon	CONISAR Paper / Systems Devel/Software Eng Co-Creating Value in Systems Development: A Shift towards Service-Dominant Logic *Babb, Keith*, West Texas A&M University, **(1835)**	CONISAR Paper / IT Innovation / Tech Changes CMobile: A Mobile Photo Capture Application for Construction Imaging *Martin, Vetter, Brown, Janicki*, University of North Carolina Wilmington, **(1839)**
Latimer Davis, Christopher	CONISAR Paper / Data and Data Mgt Survey of Data Mining Methods in Emergency Evacuation Planning *Miah*, Southern University at New Orleans, **(1815)**	CONISAR Paper / Applied IS Research/Methodologies Open Source Software in the Vertical Market: an Open Niche? *Conlon*, Slippery Rock University, **(1808)**
Skinner	ISECON Panel Volunteering for EDSIG *Peslak*, Penn State University, *Janicki*, University of North Carolina Wilmington, *Ceccucci*, Quinnipiac University, *Hunsinger*, Appalachian State University, **(1793)**	ISECONPanel Volunteering for EDSIG (Continued)

Saturday, November 5, - 2:15 to 3:45 p.m.

Location / Chair	2:15 to 2:40 pm	2:45 to 3:10 pm	3:15 to 3:40 pm
Bellamy Wu, Peter	ISECON Paper / Integration Disciplines Digital Age: Technology Progress in Developing Countries *Miah, Omar*, Southern University at New Orleans, **(1630)**	ISECON Paper / Distance Ed Challenges Distance in IS Education and Managing Change: A Task-Focused Framework *Davis*, University of South Florida, **(1703)**	ISECON Paper / Pedagogy/Curriculum Health Informatics as an ABET-CAC Accreditable IS Program *Landry, Daigle, Pardue, Longenecker, Campbell*, Univ of South Alabama, **(1656)**
DeRosset Kline, Douglas	ISECON Paper / Pedagogy/Curriculum Health Informatics Curriculum Compatible with IS 2010 and IMIA Recommendations for an Undergraduate Degree *Longenecker, Campbell, Landry, Pardue, Daigle*, U of South Alabama, **(1689)**	ISECON Paper / IS Classroom Cases A Database Design and Development Case: Smile Land Academy *Harris, Harris, Eplion*, Indiana University Southeast, **(1741)**	ISECON Paper / IS Classroom Cases A Database Design and Development Case: Home Theater Video *Ballenger, Pratt*, Washington and Lee University, **(1755)**
Dudley Matthews, Kevin	ISECON Paper / PhD Papers / WIP A Conceptual Framework for Implementing E-Learning Technologies in Rural Settings. *Odunaike*, Tshwane U of Technology, *Olugbara*, Durban U of Technology, *Ojo*, Tshwane U of Technology, **(1638)**	CONISAR Paper / PhD Papers/WIP The impact of Organizational Culture in managing the change to the use of FOSS at a South African University *Dehinbo*, Tshwane U of Technology, *Alexander*, University of Pretoria, **(1810)**	ISECON Paper / Pedagogy/Curriculum Connecting the Cloud to Theory: Applying Carr and Christensen to advance the strategic understanding of cloud computing *Lawrence*, University of Montana, **(1696)**
Latimer Blundell, Gregory	CONISAR Paper / Business Intelligence Applying Business Intelligence Concepts to Medicaid Claim Fraud Detection *Copeland*, Nevada Department of Employment, Training and Rehabilitation, *Edberg, Wendel*, University of Nevada, Reno, **(1836)**	CONISAR Paper / Project Management Computational Linguistic Hedges Applied to a Project Critical Path *McQuighan, Hammell II*, Towson University, **(1840)**	CONISAR Paper / IT Management / Strategy The Era of Digital Activism *Sivitanides, Shah*, Texas State University-San Marcos, **(1842)**

Saturday, November 5, - 4:00 to 5:00 p.m. – Abstract Only Presentations

Location / Chair	4:00 to 4:20 pm	4:20 to 4:40 pm	4:40 to 5:00 pm
Bellamy White, Garry	Global Assurance *White*, Texas State University-San Marcos, **(1772)**	Peter Drucker and David Allen: Toward a model of increased knowledge worker effectiveness *Lawrence, Evans*, Univ of Montana, **(1781)**	
DeRosset Hungerford, Bruce	Corporate Boards and Technology: What they need to know *Lawrence, Harrington*, University of Montana, *Warden*, CIO, Washington Corporation, **(1783)**	Emerging Trends and Opportunities for Hybrid Learning in Higher Education *Brooks, Korzaan*, Middle Tennessee State University, **(1780)**	Strategies for Ensuring Computer Literacy Among Undergraduate Business Students: A Marketing Survey of ACBSP-Accredited Schools *Hungerford, Baxter, LeMay, Helms*, Dalton State College, **(1784)**
Dudley Krishnamoorthy, Suban	Carolina Road House: An Undergraduate Case for Basic Excel *Smith*, High Point University, **(1789)**	On a Systemic Understanding of Software Development Contexts *Petkov*, Eastern Connecticut State University, *Alter*, University of San Francisco, *Petkova*, Central Connecticut State University, **(1872)**	Teaching Introductory Visual Basic Using MS Team Foundation Server *Kline, Martin, Matthews, Janicki, Guinn*, University of North Carolina Wilmington, **(1786)**
Latimer Miah, Muhammed	A Low Cost Green Virtual Machine Vending System *Kline, Loftis, Green*, University of North Carolina Wilmington, **(1787)**	Analysis Of Academic Integrity Policies In A University System *Cannoy, Lomo-David*, North Carolina A&T State University, **(1785)**	Virtual Environments, Immersive Learning Simulations, and Serious Games as New Instructional Technology for Information Systems Students *Harrington*, Slippery Rock Univ, **(1782)**
Skinner Serapiglia, Constance	The Value of Internships in the Information Systems Curriculum: A Case Study *Harrington, Hulick*, Slippery Rock University, **(1779)**	E-Learning and Distance Learning as a Sustainable Enterprise of the Future: a Business Model *Serapiglia, Tannehill, Petroy*, Robert Morris University, **(1776)**	